













GOAT, CATTLE, AND SHEEP PRODUCT REFERENCE GUIDE

PROD#	NAME	PROTEIN	FAT	FIBER	FORM	MEDICATION	DESCRIPTION				
SHOW GC	SHOW GOAT FEED										
400012	ShowMaker Dominator Show Goat MP	15.4%	4.7%	10.6%	Mini-Pellet	Monensin	Start to finish feed designed for the show ring for the competitive showman.				
400014	ShowMaker A.P. Goat 16%	16.3%	3.3%	6.5%	Textured		Good all purpose goat feed that can be fed to growing kids to mature adult goats.				
400013	ShowMaker Show Goat w/Rumensin	16.0%	4.0%	10.2%	Textured	Monensin	High quality textured feed for use start to finish with "extras" needed to maximize your goat's genetic potential.				
400093	ShowMaker Supreme Doe w/Rumensin	17.5%	3.4%	13.1%	Mini-Pellet	Monensin	Multi-faceted feed for pre-breeding flushing, gestating and lactating does, show and sale does or replacement females.				
400017	ShowMaker Pygmy Goat w/Rumensin	15.8%	4.4%	7.2%	Textured	Monensin	Provides balanced nutrition for optimal bloom reguired to hang banners.				
400106	ShowMaker Supreme Performance Goat	16.0%	3.8%	12.1%	Mini-Pellet	Monensin	$\label{eq:multi-stage} \textbf{Multi-stage-pelleted-feed-designed-for-goat-performance.} \ \textbf{Maximizes-muscle \& gain-while-maintaining-body-condition.}$				
400061	Show-Rite Advancer 360 Mon20	15.0%	3.5%	14.0%	Mini-Pellet	Monensin	High performance, start to finish feed made with made with enzymes, essential oils and organic trace minerals to support muscle tone, feed intake, nutrient utilization, and rumen function.				
400792	Show-Rite Newco Goat w/Rumensin	17.0%	5.0%	15.0%	Textured	Monensin	Highly palatable and digestible feed designed to maximize muscle development and provide an ideal handle while maintaining enough fat cover for a smooth finish.				
400784	Rival Show Goat Elite Loco R20MX	17.0%	3.6%	9.3%	Textured	Monensin	Enhanced with Rule Supplements for cutting edge nutrition, meets your demands to compete at the highest level. Formulated with Rumensin to help prevent coccidiosis & give your babies the extra boost for a bloomy, healthy start.				
SHOW CATTLE FEED											
205055	Show-Rite Cruiser B30 Grower	13.0%	3.0%	12.0%	Textured	Lasalocid	High fiber complete feed for growth or to maintain bloom.				
205056	Show-Rite Throttled Up B30 Finisher	12.0%	4.0%	8.0%	Textured	Lasalocid	High energy finishing feed formulated to maximize performance and provide bloom and finish.				
205069	Rival Base with Sure Champ	13.1%	3.2%	12.4%	Textured	Monensin	Starting point for all cattle allowing for skeletal and muscular development while providing energy for bloom.				
205068	Rival Beast with Sure Champ	12.5%	4.0%	11.1%	Textured	Monensin	High energy feed for all steers start to finish. Will push the limits by increasing muscle, mass and bloom.				
205070	Rival Bold with Sure Champ	13.0%	2.4%	15.1%	Textured	Monensin	High fiber, low energy diet for maintaining body and muscle once desired body condition is met.				
205011	ShowMaker Ultimate Calf Creep	12.7%	2.8%	12.2%	Textured	Monensin	Steer and heifer feed to help get them off to a great start while keeping it affordable.				
205017	ShowMaker Heifer & Steer Developer	13.4%	4.0%	9.6%	Textured	Monensin	Fully fortified grower feed for steers & heifers.				
205016	ShowMaker Beef Grower/Finisher	12.0%	3.5%	8.2%	Textured	Monensin	Ideal combination of fat and fiber to help steers look their best in the show ring.				
205023	Show Fill	8.3%	2.4%	13.8%	Textured		High fiber holding ration for cattle fed to help manage weight.				
205100	BackGrounder	12.3%	3.0%	23.9%	Textured	Lasalocid	A cost effective complete ration for preconditioning cattle. Comes with Zinpro Availa 4-plex mineral package.				
SHOW SHEEP FEED											
400047	ShowMaker High Performance Lamb Slam	17.1%	5.9%	6.2%	Textured	Decoquinate	High energy feed that can go from start to finish. Added fat for extra bloom and performance.				
400006	ShowMaker Lamb Slam	17.2%	4.0%	6.6%	Textured	Decoquinate	Complete feed that can go from the creep to the show ring, balanced fiber and fat.				
400046	ShowMaker Supreme Ewe 14%	14.2%	5.3%	6.5%	Textured	Lasalocid	High energy diet for pre-breeding flushing, gestating and lactating ewes.				
400776	Rival Elite Show Lamb	17.1%	3.9%	9.2%	Textured	Decoquinate	Formulated to meet the needs of all growth stages. Enhanced with Rule Supplements for cutting edge nutrition, it will meet your demands to compete at the highest level.				
400102	Show-Rite Newco Lamb Feed	17.0%	5.0%	12.0%	Textured	Decoquinate	Complete feed designed to maximize muscle development and provide an ideal handle. Formulated with Alltech technology for a healthy gut and immune system.				

PROD#	NAME	PROTEIN	FAT	FIBER	FORM	DESCRIPTION			
SHOW SUPPLEMENTS									
500391	3 Hrs Out	0.25%	50.0%	2.0%	Paste	Makes sugar cells explode within the muscle fibers, giving muscle extra "pop" for the show ring.			
500374	Attitude Adjustment	0.25%	45.0%		Paste	Helps relieve stress and make livestock more manageable in the show ring.			
500898	Crak				Powder	Flavor enhancing powder that can be used dry or wet, and is completely water soluble.			
500897	Ded Hed	12.0%	3.0%	6.5%	Mash	Every day feed supplement to help relieve stress & make animals more manageable. Can be fed over long periods of time.			
500261/ 500390	Gold Dust [5 lb. pail #500261 12 pc. case #500390]				Powder/Paste	Adds muscle "pop," show day freshness, helps sheep, goats, swine & cattle reach their potential.			
500899	TX T (Texas Tea)	5.0%	0.1%	0.1%	Liquid	Liquid supplement that provides vitamin and mineral supplementation as well as energy.			
500504/ 500510	Rule-BARK [25 lb. pail #500504 50 lb. bag #500510]	11.5%	4.8%	6.0%	Pellet	Increase muscle shape, dimension and bulk. Utilize BARK as needed throughout the feeding phase and specifically the last 30 days.			
500491	Rule-The Formula				Mash	Maximize feed intake and digestive health. In addition to healthy gut, it contains Zinpro Zinc and Manganese to maximize skin, hair and hoof quality.			
500516	Rule-Punch	10.0%	1.75%	0.5%	Powder	A highly palatable electrolyte supplement for all classes of livestock.			
500494	Rule-THICC	22.0%	44.0%		Mash	High energy multi specie top dress designed to add cover, and give more bloom. Very palatable fat source!			
500517	Show-Rite Colossal	42.0%	13.5%	3.0%	Powder	Optimizes health, performance, and appearance from day one to the show ring.			
300168	Show-Rite Muscle-In-Motion (M-N-M) Top Dress	21.0%	7.0%	1.5%	Mini-Pellet	High in omega–3s, builds optimal muscle and fleshiness while maintaining soundness.			
300485	Show-Rite Fat-N-Fluffy	7.0%	70.0%		Powder	Blend of fat sources in dairy proteins increases palatability for optimal intake, bloom & sheen.			
400048	Show-Rite Rite Factor Goat	17.0%	2.0%		Pellet	All natural, drug free supplement for gut health, muscle volume/shape and overall appearance.			
500490	Show-Rite Rite Flex					$Promotes\ healthy\ mobility\ and\ flexibility, supports\ healthy\ bones, joints, cartilage, synovial\ fluid\ \&\ skin.$			
400104	Show-Rite Rite Tyme	40.0%	1.0%	5.0%	Pellet	High protein top-dress for sheep & goats designed to add lean muscle shape and intensify definition.			
500392/ 500393	Show-Rite Sculpt [50 lb. bag #500392 20 lb. pail #500393]	50.0%	6.0%		Pellet	All species supplement designed to trim off unwanted fat while toning and firming muscle shape. Keeps them fresh!			
500380	Show-Rite Stamina				Liquid	Wheat germ oil supplement with Vitamins A&D and linoleic acid for healthy skin & coat.			
500433	Show-Rite Star Shine	26.0%	3.0%	1.0%	Pellet	Highly palatable pellet improves performance and body condition in animals of all life stages.			
500268	Show-Rite Stretch	9.0%	1.0%	0.4%	Pellet	Increases expansion of body. Can be used to add fill day of show or use as a holding ration.			
500388	Show-Rite Swell	12.0%	0.3%		Powder	Provides show day fill, bulk, and expansion to set animals apart from the rest.			
500573	Show-Rite Yolked	30.0%	50.0%	3.0%	Mash	Highly palatable combination of proteins and fats to encourage muscle mass, bulk and freshness while maintaining a healthy, smooth amount of fat cover.			
205064	Sure Champ Cattle	25.0%	2.0%		Pellet	Amaferm advantage to keep cattle on feed and develop healthier appearance and bloom.			
500386	Sure Champ Extreme with Climate Control (25lb.)	14.0%	4.0%		Pellet	Amaferm for appetite & gut health, Climate Control for extreme temps, and insect repelling garlic			
500292	Vita Charge Stress Tub (50lb.)	16.0%	3.0%		Tub	lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:			
500384	Vita Charge Liquid Boost				Liquid	Amaferm, Mos, and Niacin help increase gut health and ability to fight off stress.			
400059	DuraFerm Concept Aid Goat Mineral				Granule	Complete vitamin/mineral supplement for goats all breeds & stages with Amaferm advantage.			
500333	DuraFerm Goat Concept Aid Protein Tub	20.0%	3.0%		Tub	Convenient way to provide quality nutrients along with added protein prior to and during breeding season, or any time supplemental protein is required.			
400060	DuraFerm Concept Aid Sheep Mineral				Granule	Complete vitamin/mineral supplement for sheep & lambs. Highly beneficial for breeding season.			
400100	DuraFerm Sheep Concept Aid Protein Tub	16.0%	3.0%		Tub	Contains organic zinc, manganese, selenium yeast & Vitamin E for max reproduction & health.			

JESSE WARNTJES NORTHERN CA, OR, WA, ID, UT JWARNTJES@ASSOCIATEDFEED.COM (541) 690-4700 BRADY OTTO NORTH CENTRAL CA, NV BOTTO@ASSOCIATEDFEED.COM (530) 521-9054 MIKENZI MEYERS CENTRAL CA MMEYERS@ASSOCIATEDFEED.COM (209) 604-7479 BRAD MENDES SOUTH CENTRAL CA BMENDES@ASSOCIATEDFEED.COM (209) 202-4999

EXTREME ANIMAL NUTRITION SOUTHERN CA GAIL@EXTREMEANIMALNUTRITION.COM (909) 937-7007

ASSOCIATEDFEED.COM
1.800.540.FEED 1.800.231.3447